Publishing Strategy and Econometrics with STATA

Organizer: SME Management Graduate School, University of Siegen
http://www.sme-gradschool.wiwi.uni-siegen.de)/

Instructors: Prof. Dr.   Simon C. Parker
Professor of Entrepreneurship, Ivey Business School, Canada
https://www.ivey.uwo.ca/faculty/directory/simon-parker/

Course dates: Monday, 2.10.2017 -- Wednesday, 4.10.2017 (10am-4pm)

Credit Points: 3

Registration: Please send a short email to Dr. Sohaib S. Hassan
(sohaib.hassan@uni-siegen.de) with the following
information: Name, current status, affiliation, email

Location: Fak. III, University of Siegen, Unteres Schloß 3, 57072
Siegen (Room No: US-A 134/1)

Important note: *participants should bring their own data, conduct analysis using the methods we cover, and write a short report plus a log file presenting and interpreting the results.*

Course Outline

I.   **Introduction, Data Analysis and Simple Regression**
Monday, 2 October,2017 (10am-4pm)

I.1 Refresher on Data Analysis
I.2 Basic Commands in STATA
I.3 Regression Analysis and STATA application
I.4 Experimental Methods
I.5 Last 2 hours: Students to apply these methods using their own data; one-to-one Q&A

II.   **Submitting to Journals and Publishing Strategy**
Tuesday, 3 October, 2017 (10am-1pm)

II.1 Refining Drafts; Submission; Personal Interactions
II.2 Reducing Your Rejection Rate
II.3 Personal Research Strategy
II.4 Discussion and Q&A

III.   **Limited Dependent Variable Models, Endogeneity and Sample Selection**
Wednesday, 4 October,2017 (10am-4pm)

III.1 Limited Dependent Variable models, with STATA application
III.2 Endogeneity and Instrumental Variables, with STATA examples
III.3 Sample selection models, with STATA examples
III.4 Last 2 hours: Students to apply these methods using their own data; one-to-one Q&A