

INVITATION

Opening of the **SME Graduate School** and **SME Research Forum**

Thursday, January 31, 2019, 9 am
Unteres Schloß, Room US-A 120 , Siegen



WIRTSCHAFTSWISSENSCHAFTEN
WIRTSCHAFTSINFORMATIK | WIRTSCHAFTSRECHT



Small and medium-sized enterprises are the backbone of most economies. This makes it even more important to steadily broaden the knowledge base in research on small and medium-sized enterprises. The SME Research Forum is a joint initiative of the SME Management Graduate School and the SME Department of Siegen University.

Date **January 31, 2019 · 9 am**

Location **Unteres Schloß 3
57072 Siegen
Room US-A 120**

The vision and mission of the SME Research Forum and the SME Management Graduate School is to advance interdisciplinary entrepreneurship research and to analyse relevant topics on an international level. The SME Research Forum serves as a platform to discuss heterogeneous approaches in this field across theory and practice. The event is by invitation only.

The SME Research Fom will take place every year; its target audience comprises representatives from research and academia with a strong interest in the field of small and medium-sized enterprises, family business and entrepreneurship as well as other topics close to the focus of the SME Research Forum.

The SME Management Graduate School (<https://www.sme-gradschool.wiwi.uni-siegen.de/>) provides young researchers, from a variety of disciplines, the opportunity to advance their new research ideas at a high quality level, supervised by experienced researchers and guest lecturers.

We are happy to host our guests at the Siegener Schloß, offering an inspiring environment for intense discussion and exchange.

Petra Moog & Friederike Welter

Supported by:  **Finanzgruppe**
Wissenschaftsförderung

Program

Opening of the SME Gradschool
at Siegen University & SME Research Forum

8³⁰ am Registration and Coffee

9⁰⁰ am Opening / Welcome - Dean Prof. Dr. Volker Wulf

9¹⁵ am **Prof. David B. Audretsch, PhD**
SME Research: Where its Coming from & Where it's Going
Distinguished Professor, Ameritech Chair of Economic Development, Director, Institute for Development Strategies, School of Public and Environmental Affairs, Indidata State University, USA

10⁰⁰ am **Prof. Dr. Gerhard Speckbacher**
Creativity and Control in SMEs
Institute for Strategy and Managerial Accounting/Chair and Director, WUW Vienna, Austria

10⁴⁵ am Coffee Break

11¹⁵ am **Prof. Robert Blackburn, PhD**
SMEs and Internationalisation
Associate Dean for Research, Faculty of Business and Social Sciences; Director of the Small Business Research Centre, Faculty of Business and Social Sciences, Kingston Business School, Kingston University, United Kingdom

12⁰⁰ am Lunch Break

1⁰⁰ pm **Panel**

Missing Entrepreneurs in SMEs

(Prof. Dr. Sibylle Heilbrunn, Chair of Organizational Sociology; Dean of the Faculty of Social Sciences and Humanities, Kinnert College, Haifa University, Israel; Dr. Noemí Fernández Sánchez, RKW Kompetenzzentrum/German Center for Productivity and Innovation, Project Manager Senior Entrepreneurship, Department of Entrepreneurship and Innovation, Germany; t.b.a.)

2⁰⁰ pm **Prof. Dr. A.J. (Aard) Groen**

Building ecosystems for Innovation & Entrepreneurship: The Case of Groningen

Dean University of Groningen Center of Entrepreneurship (UGCE) & Professor of Entrepreneurship & Valorization, University of Groningen, Netherlands

2⁴⁵ pm **Dirk Werner**

Skill Shortage, Qualification and Digitalization in SMEs

IW Cologne/German Economic Institute, Head of the Research on Vocational Education and Training; Director Junior Program, Germany

3³⁰ pm Coffee Break and Farewell

Discussants: Prof. Dr. Jörn Block, Prof. Dr. Diemo Urbig, Dr. Jan-Philipp Ahrens, Dott. Daniele Hahn, t.b.a.

We are looking forward to seeing you at our first SME Research Forum in Siegen.

Günter W. Beck

Council on SME Research and Policy (COSMERP)

Petra Moog

SME Management Graduate School & COSMERP

Friederike Welter

IfM Bonn & SME Management Graduate School

**SME Management Graduate School
& COSMERP**

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